CITY OF GLENDALE
5909 North Milwaukee River Parkway
Glendale, Wisconsin 53209
June 28, 2022, 6:30 pm
2022 4th of July Committee Meeting by Zoom
Minutes

Present:

Steve Schmelzling	Becca Garrison	Bethanie Gist
Eric Zentner	Jesse Badour	Jessica Ballweg (City of Glendale)
Jill Kastner		

The meeting was called to order at 6:33 pm with the pledge of allegiance.

The minutes of the June 7, 2022 meeting were approved.

Activities:
Girtons is no longer coming. We haven't heard from Home Depot. We'll use the pop-up tents we have and use them at bounce houses, volunteer tent, etc. We do have the face painters confirmed. Steve will pick up water for the welcome-to-Glendale booth. We will also get water to give out to kids after the parade. Steve is bringing coolers for water for parade volunteers. Amy told Steve she'd be at kids' parade at 9:30. Jill said, for activities, we have Henna confirmed, but that's all. Jessica will get about a dozen more pool noodles; we will make lights sabers. We will keep some in reserve to bring out as they disappear. Bethanie asked if we want more lawn games (she could put out a request for free stuff). Eric will make giant Jenga. We will have the dunk tank; we need to coordinate volunteers.

Volunteers:
We still are a little short on volunteers.

Food and Drink:
Bethanie said we have Café Corazon, The Brick, Spitfire Grill, Friendship circle. We are not counting on Pete's Pops (they haven't turned in their paperwork/fees). We have ice cream from the city. Scouts are doing corn roast and are trying to get root beer. Corn will be $4.

Fundraising:
Becca said they have an arrangement with Clark-Dietz, and she will have a full write-up about this later.

Promotion:
Jessica is reformatting signs to have printed for parade. Becca and Jessica asked DPW to set up tents and banners. Becca will bring stake-in signs on the day of. We should note that we want to have the big banners printed for next year; we should have a budget line-item for this next year. Jesse said that the Summer 2022 guide is now on the website.

Grounds:
Bathrooms are coming Friday. Jessica has a roll of police-line tape; we will zip-tie and police-tape them so they hopefully won't be used before the 4th. Doug from canopies is meeting Jessica at 2pm Wednesday to mark off, and they are setting up on Friday. Dumpster is coming. The bounce-house guy (Brian) is connected with Eric. DPW is starting to set up fencing tomorrow. We will try to set up hard fencing along Green Bay Rd. Everything should be hot-lined tomorrow or Thursday. Steve will call neighbors to warn them about Uber and Lyft pickups. Eric will be getting another 240volt outlet to get power to Café Carazon.

Roman Electric is working on the south electrical box. Eric will check the progress Wednesday or Thursday. Jessica is picking up the golf cart after 2 on Saturday.

Parade:
Amy confirmed she'll be there at 9:30am for the kids' parade. Steve offered his convertible for the parade (driver must drive stick). Jessica said Lena Taylor will need a convertible, though it's probably 50% chance that she comes.

Security:
Looks like we're all set.

Tech:
Steve will update the website with activities. After the 24th (when it expires) Steve will renew the website hosting.

Finance:
We decided we are not using tickets. Jessica will pay a few vendors on the day of: parade acts, face painter, bounce houses, band. Jessica will order and prepay for the cake. She will get plates and forks too; Jenna will pick the cake up and bring it. Bethanie ordered Jet's pizza for $58 (half price) for July 3rd volunteers. Ricky will be on the clock for setup and the parade (until the end of the parade) and then he will again be on the clock after the fireworks for breakdown. If he is able/willing, he can hang out and volunteer during the day.

Things to Bring:
We reviewed the list of things to bring.

Follow-up meeting:
Steve will send out an online survey to determine a date.

Our next gathering will be at 12:00pm at the park on July 3rd for setup.

Meeting was adjourned at 8:00pm